

Artist Proposal

Vanishing Kingdom Mural Project



The Project

The Racine Zoo is soliciting proposals from area artists to create a mural for the main entrance into our Vanishing Kingdom building. The building is a historic landmark at the Zoo, dating back to 1936 and houses some of our most popular animals, including our African Lions, White-Handed Gibbons, Emperor Tamarins and Orangutans - Max and Jenny. It receives thousands of visitors a year and we're looking to update the main entrance with a nature/animal themed mural to further enhance our visitors' experience.

The selected proposal will receive a \$1,500 stipend.

50% will be paid upon selection, 50% will be paid upon project completion.

The Specifications

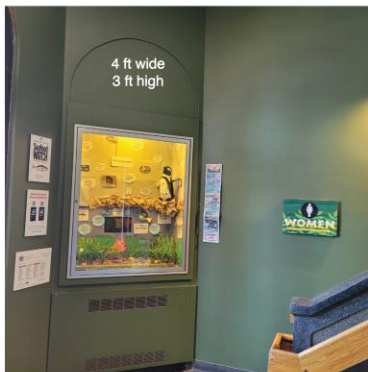
The Mural Canvas Area spans the entire entryway to the Vanishing Kingdom building. Proposals should include coverage for both the West and East sides of the entryway per photos below.

Please note: including the Display Case area in your proposal is optional.

Interested applicants are strongly encouraged to visit the mural site prior to submitting their proposal. If you would like to arrange an on-site visit, please email McKenna Moats to arrange a time:

mmoats@racinezoo.org.

Racine Zoo Mural Canvas Area Dimensions



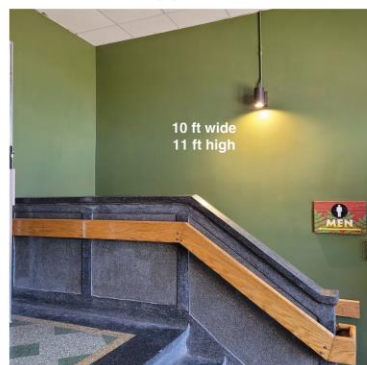
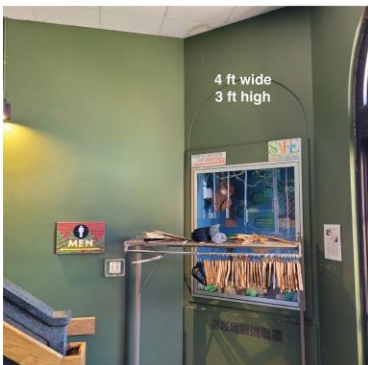
Above Display Case (2): 4 ft x 3 ft



Side Walls (2): 10 ft x 11 ft



Above Stairs (2): 46" x 11 ft



Materials utilized need to be safe, permanent and durable with the ability to be cleaned.

Design should be family friendly, nature and/or animal themed and aligned with the Racine Zoo's Mission to foster an enlightening and affordable wildlife experience that improves the bond between people and nature.

Please note - designs that are religious, political or sexual in nature will not be considered.

Proposal Process

- Complete the attached Project Application.
- Include a full color copy of your design per the Specifications outlined above.
- Include a Materials Budget, outlining the costs of the materials needed to complete your proposed design.
- The Racine Zoo will reimburse up to \$500 of material costs once project is completed and purchase receipts submitted.
- The Zoo will also provide ladders and scaffolding as needed as well as on-site insurance coverage.

DEADLINE FOR SUBMISSION: Monday March 3rd 4pm

Eligibility

Applicants must be residents of Wisconsin at both the time of submission and award notification.

The opportunity is open to all art and design professionals, ages 18 and over, regardless of race, color, religion, national origin, gender, military status, sexual orientation, marital status, or physical or mental disability.

Artists are allowed to apply in teams, however only one stipend of \$1,500 will be awarded.

Selection Criteria

The following factors will be considered when selecting the final Proposal:

- Overall artistic impression, quality, clarity, integrity.
- Creative use of available space per outlined specifications.
- Experience completing a project of similar scope and scale.
- Accurate and complete Application, Design and Materials Budget.

The Racine Zoo has the discretion to disqualify applicants whose applications are late or incomplete, and whose applications do not comply with all stated requirements. The Racine Zoo reserves the right to accept or to reject any or all applications and proposals received in response to this RFP and to waive informalities and irregularities in the applications and proposals received. The Racine Zoo also reserves the right to terminate this RFP, and reissue a subsequent solicitation, and/or remedy any technical errors in the RFP process.

Rights and Entitlements

By submitting your application, you confirm that:

- You are the original creator of your design.
- You have not copied anyone else's original work.
- If your design is selected, The Racine Zoo owns the finished artwork, images of which may be used in Zoo communications, advertising, marketing and promotional materials.
- All application materials become the property of the Racine Zoo.

About The Zoo

The Racine Zoo, a 501(c) nonprofit located in Racine, Wisconsin, was established in March 1923 by Jacob Stoffel, Jr. Currently, the Racine Zoo cares for approximately 75 different species and over 300 individual animals from Wisconsin and around the world. It is one of only 238 zoos accredited by the Association of Zoos and Aquariums, and each year more than 140,000 guests visit the Racine Zoo's 32-acre park on the shores of Lake Michigan. <https://racinezoo.org>

Funding

Funding for this project provided by:



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Artist Application

Application must be fully completed.

Applications with no accompanying design will not be reviewed and/or accepted.

Name _____

Address _____

Phone _____

Email _____

Description of design, including process, timeline and types of materials to be used: (you can provide additional information on a separate sheet if necessary)

Brief Artist Bio: _____

Materials Budget:

Item	Quantity	Cost

TOTAL MATERIALS BUDGET: \$ _____

Assurances and Terms:

By signing this application, I acknowledge that I have reviewed all information provided and agree to abide by the terms and requirements of this project.

Signature: _____ Date _____

APPLICATION CHECKLIST:

- Completed Application
- One color copy of your proposed design
- Mail/Drop off to:
 - Racine Zoo
 - 2131 North Main Street
 - Racine, WI 53402

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