

## **Pride of Racine Contest Official Rules**

### **NO PURCHASE OR OBLIGATION NECESSARY.**

1. To Enter: The contest begins August 6, 2014 and all entries must be received, at an official drop off location, by August 17, 2014. One entry per person will be accepted. Entries may be obtained and/or submitted at any Racine Johnson Bank location or at the Racine Zoo, 200 Goold Street, Racine WI. 53402.

Entries become the property of Johnson Bank or Racine Zoo and will not be returned.

2. Eligibility: Anyone may enter. Incomplete or illegible entries will be disqualified. The giveaway is subject to all applicable federal, state, and local laws and regulations. By participating, entrants agree to abide by and be bound by these Official Rules and to accept the decisions of The Racine Zoo as final.
3. Prizes: Prizes of gift baskets will be awarded to the winners of the naming contest. Baskets will include; a family membership, plush cubs, Zootique gift certificate, plus photo opportunities.
4. Prize Restrictions: Each prize will be awarded by The Racine Zoo. Prizes are non-transferable. Limit one prize per person. Winners authorize the release of their names on required winners lists and their name and/or likeness on news releases.
5. Awarding of Prizes: The names will be announced on Thursday, August 21 at around 6:30 PM, on Members Night at The Racine Zoo.
6. Odds: The Racine Zoo reserves naming rights to the cubs. Winning is dependent on the names submitted. In the event of multiple entries of the same name, the winner will be randomly selected.
7. Limitations of Liability: Johnson Bank or The Racine Zoo are not responsible for stolen, lost, late, misdirected, damaged, incomplete, or illegible entries.
8. Announcement of Winners: Winners will be notified by phone prior to the official announcement. Prizes will be awarded at the ceremony on August 21, 2014. Winners that are not able to attend the ceremony will have their name announced along with the other winners and will be able to schedule a time to pick up their prizes.
9. Winners List: For the names of the winners, mail a self-addressed stamped envelope to: The Racine Zoo, Attn: Gianna O'Keefe, 200 Goold Street, Racine, WI 53402. Requests must be received no later than August 30, 2014.

Sponsored and administered by Johnson Bank and The Racine Zoo.