

# Bloody Mary FEST



**SATURDAY, MAY 16, 2026  
11AM - 2PM AT RACINE ZOO**

Do you think you have what it takes to create the best Bloody Mary? Take on the challenge at the Racine Zoo's Bloody Mary Fest! Craft a top notch Bloody Mary with amazing garnishes for a chance to be crowned winner at the end of the day!

## COMPETITOR FORM

### PROMOTION

- Business name/logo inclusion in:
  - E-blast to our email list of 11k subscribers
  - Facebook posts promoting the event to 50k followers
  - Instagram posts promoting the events to 7k followers
  - Event page on racinezoo.org

### ONSITE

- 10x10 sampling table, two chairs and signage
- Liquor for event

### POST EVENT

- Winner will be announced at the end of the event and on social media the following week

### YOU NEED TO BRING:

- Products for Bloody Marys (Bloody Mary mix and garnishments)  
Quantity based on ticketing.

Email completed form to [bheidorn@racinezoo.org](mailto:bheidorn@racinezoo.org) or mail to 200 Goold St, Racine, WI 53402

BUSINESS NAME

PHONE NUMBER

BUSINESS ADDRESS

EMAIL

CONTACT ADDRESS

DATE

SIGNATURE

