



**SATURDAY, MAY 17, 2025
11AM - 2PM AT RACINE ZOO**

Do you think you have what it takes to create the best Bloody Mary? Take on the challenge at the Racine Zoo's Bloody Mary Fest! Craft a top notch Bloody Mary with amazing garnishes for a chance to be crowned winner at the end of the day!

COMPETITOR FORM

PROMOTION

- Business name/logo inclusion in:
 - E-blast to our email list of 9k subscribers
 - Facebook posts promoting the event to 40k followers
 - Instagram posts promoting the events to 5k followers
- Event page on racinezoo.org

ONSITE

- 10x10 sampling table, two chairs and signage
- Liquor for event

POST EVENT

- Winner will be announced at the end of the event and on social media the following week

YOU NEED TO BRING:

- Products for Bloody Marys (Bloody Mary mix and garnishments)
Quantity based on ticketing.

Email completed form to bheidorn@racinezoo.org or mail to 200 Goold St, Racine, WI 53402

BUSINESS NAME

BUSINESS ADDRESS

CONTACT ADDRESS

SIGNATURE

PHONE NUMBER

EMAIL

DATE

