**JOB TITLE:** Graphic Design/Marketing Intern

**REPORTS TO:** Marketing and Public Relations Manager

**JOB CLASSIFICATION:** The internship is unpaid. With that in mind, part-time interns are welcome and schedules are flexible. School credit is also available, and the internship can be customized to meet certain requirements.

**JOB PURPOSE:** To assist the Marketing Department with development of promotional materials, social media management, and photography needs.

**TYPICAL DUTIES AND RESULTS:** Interns will be responsible for designing print and digital promotional materials as well as a variety of marketing-related projects. This may include, but is not limited to: poster design, website design, t-shirt design, brochure design, press release writing, the development of social media content, and photographing events. Interns will have the opportunity to assist and learn the management aspect of a business including, but not limited to: customer service, graphic design, marketing, public relations, and promotion development.

An internship with the Racine Zoo’s Marketing Department is perfect for students looking to pursue marketing, public relations, communications, or graphic design related fields. The multi-faceted experience prepares students with necessary skills for post-graduate employment.

**QUALIFICATIONS:**

* Have a willingness to work hard and learn.
* Show commitment and dedication.
* Possess exceptional oral and written communication skills.
* Graphic design experience required. This can include school projects, personal projects, or professional work.
* Familiarity with social media platforms (Facebook, Twitter, and Instagram) is required. Familiarity with TikTok is a plus.
* Photography experience is a plus. This can include school projects, personal projects, or professional work.
* Possess knowledge of Microsoft Office and Adobe Creative Suite software.
* Be pursuing a degree in marketing, communications, graphic design, public relations, or related field.

Applications are considered on a rolling basis, and dates are flexible.

**To apply, please send a resume, cover letter, and 3 examples of graphic design work to:**

Beth Heidorn

Executive Director

Racine Zoo

200 Goold Street

Racine, WI 53402

Or email bheidorn@racinezoo.org with the subject line “Marketing Internship”